

IMPULSE

Enterprise and Innovation Studio



IMPULSE is a staff and student powered studio extending our JAMES accredited Audio and Music Technology degree programmes and noted as being "amongst the best in the UK and of international standing."

Our goal is to support our students' transition into the audio industries through opportunities to work on paid, real-world projects with industry partners, building their portfolios and skills to cultivate resilience and confidence in their developing professional identities.

The audio industries are a diverse field and so our activities are coordinated through four streams:

CREATE Music, Media, & Art Creation

Recording, Mixing, Producing **PRODUCE**

RESEARCH Industry & Academic Projects

Innovation & Entrepreneurship **DEVELOP**

~50% of the workforce in the A/V industries are freelance

~80% of music graduates make their living from portfolio careers

>100% more growth in UK creative sector than UK economy

SMEs the digital & creative sectors are characterised by small companies



Studio Goals

Preparing students for careers
developing working skills and strategies

Building students' resumés/portfolios
supporting entry to the field

Paid, professional experience
real-world projects with industry partners

Supporting industry and innovation
new technologies and new ideas

Studio Schemes

Summer Commissions
8/16-week academic or industry projects, sponsored by clients, partners, and the studio.

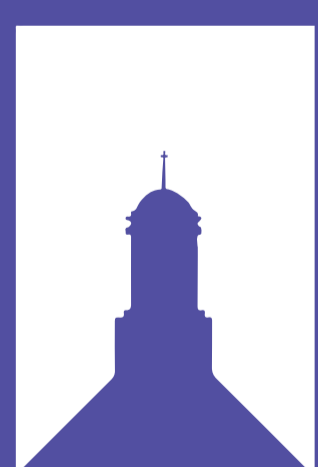
Professional Practice
ad-hoc or regular engagements with industry clients/partners.

Financial Support
small funds, space, resources, and equipment to support promising and innovative practice.

Studio Partners



ROLI



**ST GEORGE'S
BRISTOL**

BIOOME



Bristol



**Bristol
Plays
Music**

**UWE
Bristol** | University
of the
West of
England

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